EMPLOYER PARTNERSHIP PROGRAM

PLATINUM

$12,000 per year
All Gold benefits plus:
• Full page advertisement in all three Career Guide publications ($2,520 value)
• Email messages to entire student body (one per semester)
• Complimentary registration at Fall and Spring Syracuse University Career Fair ($1,000 value), additional table ($400 value), and unlimited representatives
• Identification and access to targeted student organizations and departments
• Cross-campus signature event or sponsorship programs ($3,000 value)
  • Sponsorship can be divided to cover multiple events or programs
  • Possible sponsored programs include initiatives with Office of Multicultural Affairs, Office of Student Activities, Office of Fraternity and Sorority Affairs, etc.
• Career Services will work with you to identify programs based on your strategic recruiting goals

GOLD

$8,000 per year
All Orange benefits plus:
• Half page advertisement in all three Career Guide publications ($1,560 value)
• Email message to entire student body (one per semester)
• Complimentary registration at Fall and Spring Syracuse University Career Fair ($1,000 value), additional table ($400 value), and up to four additional representatives ($120 value)
• Priority invitations to participate in Career Services’ premier events, workshops, and campus-wide programs
• Increased visibility on Career Services’ social media outlets (more than 6,000 followers) and exclusive social media promotion opportunities (such as @WorkingOrange tweeting week or Slice of Advice blog post)
• Campus information session scheduling and organizing (up to $400 value)

ORANGE

$4,000 per year
Benefits:
• Quarter page advertisement in all three Career Guide publications ($920 value)
• Complimentary registration at Fall and Spring Syracuse University Career Fair ($1,000 value), additional table ($400 value), and up to two additional representatives ($60 value)
• Increased exposure of company logo, including Career Services website, office waiting area, OrangeLink homepage, and career fair marketing
• Ad in Fall and Spring Syracuse University Career Fair student directory ($200 value; more than 2,000 copies distributed)
• Increased visibility of company’s events and deadlines through weekly newsletter, campus listservs, and flyer distribution

Interested in other sponsorship opportunities that can increase your visibility and promote your brand across campus? Check out our a la carte sponsorship options!
A LA CARTE SPONSORSHIP

In addition to the Employer Partner Program, Syracuse University Career Services offers employers one-time sponsorship opportunities that help increase your visibility, while working within your sponsorship budget. The employer relations staff is happy to work with you to identify strategic sponsorship opportunities or to brainstorm additional ideas. Sponsorship opportunities range from $500 - $1,500. Some sponsorship opportunities include:

**PROGRAM SUPPORT**

Colleagues across the Division of Student Affairs seek co-sponsorship to carry out crucial programming for all students that focuses on mentorship, leadership development, support services, and self-discovery. Employers choosing this area will work directly with the designated office to plan programming and will receive recognition for their contributions to the office. Partnerships are possible with the following offices:

- The Counseling Center
- Department of Recreation Services
- The Disability Cultural Center
- Health and Wellness Promotions
- Health Services
- Hendricks Chapel
- The LGBT Resource Center
- The Office of First-Year and Transfer Programs
- The Office of Fraternity and Sorority Affairs
- The Office of Learning Communities
- The Office of Multicultural Affairs
- The Office of Off-Campus and Commuter Services
- The Office of Residence Life
- The Office of Student Activities
- Office of Student Assistance
- The Office of Students Rights and Responsibilities
- The Options Program
- The Parents Office
- The Slutzker Center for International Services
- Student Centers and Programming Services

**TECHNOLOGY UPDATES**

Employers choosing this option will receive recognition and prominent logo display for their contribution.

- Flat screen television to display events, programs, employment opportunities to students in waiting area
- Charging station for students to use while in waiting area

**CAREER SERVICES RESOURCES**

Syracuse University Career Services seeks to provide students the utmost quality services and resources. Employers choosing this option will receive campus-wide recognition and prominent logo display for their contribution. Employers choosing to sponsor programming are also invited to participate and connect with these students

- Bridge to Business Immersion Experience
- Career Guide Production
- Etiquette Dinners
- First-Year Career
- Internship Scholarships
- Student Ambassador Program

Interested in partnering with Syracuse University Career Services?
Contact Susan Call (scall@syr.edu; 315.443.9083) to get the conversation started