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The class of 2018 consists of graduates from undergraduate programs who were awarded degrees in July, August, December 2017 and May and June 2018.

Results reflect information on 2,640 of 3,281 undergraduate degree recipients, representing an 80% knowledge rate.

**OUTCOMES OVERVIEW**

- **85%** career outcome rate (full- and part-time employed, post-graduation internship, military, participating in a volunteer or service program and attending graduate school)
- **92%** position related to career goals
- **44%** obtained full-time position by graduation
- **$53,772** average base salary

**WHERE GRADS HAVE LOCATED**

- **11%** west
- **3%** midwest
- **72%** northeast
- **11%** south
- **3%** international

Data for this report is compiled from information collected by Syracuse University Career Services and various academic units across campus. The information consists mostly of survey responses from graduates, but also includes knowledge gained through LinkedIn and faculty/staff reporting.

The information in this report is collected and compiled following the National Association of Colleges and Employers (NACE) standards and protocols for the collection and dissemination of graduating student initial career outcomes information for undergraduates.

Graduates who completed majors in multiple schools at Syracuse University are reported in the results for each school and college.
2018 Summary Report
SYRACUSE UNIVERSITY

Results reflect information on 2,640 of 3,281 undergraduate degree recipients, representing an 80% knowledge rate.

OUTCOMES BREAKDOWN (80% Knowledge Rate)

63% EMPLOYED FULL TIME (90% RELATED TO CAREER GOALS)

16% CONTINUING EDUCATION

8% STILL SEEKING

5% POST-GRADUATE INTERNSHIP

7% NOT SEEKING

1% VOLUNTEER OR SERVICE PROGRAM

ACCEP TED JOBS

44% before graduation

32% 0-3 months after

18% 3-6 months after

6% 6+ months after

TOP EMPLOYERS

360i
Americorps, VISTA
Bank of America Merrill Lynch
Bloomberg LP
Brooklyn Sports and Entertainment
Business Insider
CityMD
Crowe LLP
Deloitte
EY (Ernst & Young)
Fidelity Investments
Horizon Media, Inc
IBM
iHeartMedia, Inc.
JPMorgan Chase & Co.
KPMG LLP
LeadDog Marketing
Lockheed Martin
Macy’s
MLB Network
Morgan Stanley
NBCUniversal
PwC (PricewaterhouseCoopers)
Ross Stores
Synchrony Financial
Teach For America
The Madison Square Garden Company
TJX Companies
W2O Group
Wayfair Inc
William Morris Endeavor
Yelp

AVERAGE STARTING SALARY $53,772
2018 Summary Report
GRADUATE SCHOOL BREAKDOWN

TOP GRADUATE SCHOOLS

Boston University  
Carnegie Mellon University  
Chapman University  
Cornell University  
Dartmouth  
Duke University  
George Washington University  
Harvard University  
Hofstra University

Johns Hopkins University  
New York University  
Northeastern University  
Northwestern University  
Purdue University  
Syracuse University  
University at Buffalo  
University of Southern California  
Yale University
Results reflect information on 67 of 89 undergraduate degree recipients, representing a 75% knowledge rate.

OUTCOMES BREAKDOWN (75% Knowledge Rate)

88% EMPLOYED FULL TIME

ACCEPTED JOBS

45% before graduation

29% 0-3 months after

25% 3-6 months after

1% 6+ months after

FEATURED HIRING EMPLOYERS

AECOM
Arrowstreet Inc.
CallisonRTKL
Deluca designs
Elkus Manfredi Architects
EwingCole
Fogarty Finger
Gensler
Mancini Duffy

NSCSD
Payette
Perkins + Will
Perkins Eastman
Populous
Robert A.M. Stern Architects
RXR Realty
Traceroll

AVERAGE STARTING SALARY $51,852
Results reflect information on 769 of 1066 undergraduate degree recipients, representing a 72% knowledge rate.

OUTCOMES BREAKDOWN (72% Knowledge Rate)

- 51% EMPLOYED FULL TIME
- 24% CONTINUING EDUCATION
- 9% NOT SEEKING
- 8% STILL SEEKING
- 6% POST-GRADUATE INTERNSHIP
- 1% EMPLOYED PART TIME
- 1% VOLUNTEER OR SERVICE PROGRAM

ACCEPTED JOBS

- 34% 0-3 months after
- 34% before graduation
- 23% 3-6 months after
- 9% 6+ months after

FEATURED HIRING EMPLOYERS

- Amazon
- Bloomberg
- Booz Allen Hamilton
- CBS News
- Deloitte
- Everson Museum of Art
- Johns Hopkins University
- Morgan Stanley
- New York Times
- Office of the Chief Medical Examiner of Massachusetts
- Oracle
- Ralph Lauren
- Simon & Schuster
- Sony Music Entertainment
- The Estee Lauder Company
- U.S. Department of State
- Walt Disney

AVERAGE STARTING SALARY $43,923
2018 Summary Report
SCHOOL OF EDUCATION

Results reflect information on 98 of 135 undergraduate degree recipients, representing a 73% knowledge rate.

OUTCOMES BREAKDOWN (73% Knowledge Rate)

46% EMPLOYED FULL TIME
38% CONTINUING EDUCATION
8% NOT SEEKING
4% STILL SEEKING
2% EMPLOYED PART TIME
2% VOLUNTEER OR SERVICE PROGRAM

ACCEPTED JOBS

37% before graduation
40% 0-3 months after
14% 3-6 months after
9% 6+ months after

FEATURED HIRING EMPLOYERS

Allen-Stevenson School
Axsome Therapeutics
Berkshire Health Systems
Digitas
Elite Personal Fitness
Global Tour Creatives
NYC Department of Education
NYC Teaching Fellows
Philadelphia 76ers
PhysAssist Scribes
Rye Physical Therapy
Simsbury Board of Education
SQ Digital Marketing
Success Academy
Charter Schools
Syracuse City School District
Teach For All
The Stephen Gaynor School

AVERAGE STARTING SALARY $48,221
Results reflect information on 276 of 310 undergraduate degree recipients, representing an 89% knowledge rate.

OUTCOMES BREAKDOWN (89% Knowledge Rate)

58% EMPLOYED FULL TIME
21% CONTINUING EDUCATION
10% NOT SEEKING
9% STILL SEEKING
2% POST-GRADUATE INTERNSHIP

ACCEPTED JOBS

49% before graduation
29% 0-3 months after
18% 3-6 months after
4% 6+ months after

FEATURED HIRING EMPLOYERS

BAE Systems
Exelon
General Dynamics
IBM
Lockheed Martin
Pratt & Whitney
Bank of America Merrill Lynch
Bristol-Myers Squibb
Carrier Corporation

Federal Bureau of Investigation
Fidelity
GE Aviation
JPMorgan Chase & Co.
Microsoft
Siemens Industry USA
SpaceX
SRC Inc.

AVERAGE STARTING SALARY $65,830
## OUTCOMES BREAKDOWN (86% Knowledge Rate)

<table>
<thead>
<tr>
<th>Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>58%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>25%</td>
</tr>
<tr>
<td>Still Seeking</td>
<td>6%</td>
</tr>
<tr>
<td>Volunteer or Service Program</td>
<td>6%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>2%</td>
</tr>
<tr>
<td>Employed Part Time</td>
<td>1%</td>
</tr>
</tbody>
</table>

### ACCEPTED JOBS

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before Graduation</td>
<td>38%</td>
</tr>
<tr>
<td>0-3 Months After</td>
<td>41%</td>
</tr>
<tr>
<td>3-6 Months After</td>
<td>14%</td>
</tr>
<tr>
<td>3-6 Months After</td>
<td>7%</td>
</tr>
</tbody>
</table>

### FEATURED HIRING EMPLOYERS

- Centers for Disease Control
- Draft Kings
- MKTG
- National Basketball Association (NBA)
- National Hockey League (NHL)
- NCAA
- Onondaga Nation Family Services
- Peace Corps
- Peace, Inc.
- REWCO
- Sloan Kettering Cancer Center
- Teach For America
- The Madison Square Garden Company
- Turner Sports
- Under Armour
- Virginia WIC Program
- Yale School of Medicine

### AVERAGE STARTING SALARY

$41,690
Results reflect information on 216 of 221 undergraduate degree recipients, representing a 98% knowledge rate.

OUTCOMES BREAKDOWN (98% Knowledge Rate)

73% employed full time

FEATURED HIRING EMPLOYERS

Accenture
Amazon
Bain & Company
Bank of America
CBS Corporation
Cisco Systems
Crowe Horwath
Defense Finance and Accounting Services
Deloitte
EY (Ernst & Young)
Fidelity Investments
Goldman Sachs
IBM
JPMorgan Chase & Co.
Merrill Lynch
Microsoft
United Technologies Corporation (UTC)

ACCEPTED JOBS

78% before graduation
13% 0-3 months after
5% 3-6 months after
4% 6+ months after

AVERAGE STARTING SALARY $64,028
Results reflect information on 363 of 388 undergraduate degree recipients, representing a 94% knowledge rate.

OUTCOMES BREAKDOWN (94% Knowledge Rate)

77% EMPLOYED FULL TIME

10% NOT SEEKING

10% CONTINUING EDUCATION

3% STILL SEEKING

ACCEPTED JOBS

66% before graduation

27% 0-3 months after

6% 3-6 months after

1% 6+ months after

FEATURED HIRING EMPLOYERS

Bloomberg
Cognizant Technology Solutions
Crowe
Deloitte
EY (Ernst & Young)
General Electric
IBM
JPMorgan Chase & Co.
KPMG
Macy’s
Morgan Stanley
PwC
Ross Stores
Synchrony Financial
TJX Companies
Wayfair

AVERAGE STARTING SALARY $59,602

To collect career outcomes, Syracuse University Career Services uses National Association of Colleges and Employers (NACE) standards. The Whitman School of Management uses stricter standards of its national professional organizations associated with AACSB-accredited business schools, MBA Career Services and Employer Alliance (MBACSEA) and National Undergraduate Business Symposium (NUBS). Following these standards, 93% of Whitman students seeking full-time positions obtained them within 90 days of graduation.
2018 Summary Report
S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Results reflect information on 501 of 527 undergraduate degree recipients, representing a 95% knowledge rate.

OUTCOMES BREAKDOWN (95% Knowledge Rate)

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed Full Time</td>
<td>71%</td>
</tr>
<tr>
<td>Post-Graduate Internship</td>
<td>11%</td>
</tr>
<tr>
<td>Still Seeking</td>
<td>9%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>5%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>4%</td>
</tr>
</tbody>
</table>

ACCEPTED JOBS

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before Graduation</td>
<td>39%</td>
</tr>
<tr>
<td>0-3 months after</td>
<td>34%</td>
</tr>
<tr>
<td>3-6 months after</td>
<td>21%</td>
</tr>
<tr>
<td>6+ months after</td>
<td>6%</td>
</tr>
</tbody>
</table>

FEATURED HIRING EMPLOYERS

- 360i
- A+E Networks
- Entertainment Tonight
- ESPN
- Facebook
- Hearst Digital Media
- MLB Network
- MullenLowe
- NBCUniversal
- Netflix
- Saatchi & Saatchi
- Saks Fifth Avenue
- Sony Music Entertainment
- Spotify
- The E.W. Scripps Company
- Weiden+Kennedy
- WME

AVERAGE STARTING SALARY $46,352
2018 Summary Report
COLLEGE OF VISUAL AND PERFORMING ARTS

Results reflect information on 285 of 446 undergraduate degree recipients, representing a 64% knowledge rate.

OUTCOMES BREAKDOWN (64% Knowledge Rate)

71% EMPLOYED FULL TIME

10% CONTINUING EDUCATION

9% STILL SEEKING

8% POST-GRADUATE INTERNSHIP OR CO-OP

1% EMPLOYED PART TIME

1% NOT SEEKING

ACCEPTED JOBS

28% before graduation

39% 0-3 months after

28% 3-6 months after

5% 6+ months after

FEATURED HIRING EMPLOYERS

Burberry
Chase Designs
Conde Nast
ESPN
NY Philharmonic
Sony Music
Television
Teach for America
Teen Vogue

The Madison Square Garden Company
TheaterWorksUSA
TracyLocke
Viacom
Viacom/Nickelodeon
Warner Brothers
Wayfair
William Morris Endeavor
Yelp

AVERAGE STARTING SALARY $41,980