

# OUTCOMES REPORT

# 2017



Syracuse University  
Career Services

# FIRST DESTINATIONS FOR THE CLASS OF 2017



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## SUMMARY RESPORTS BY SCHOOL/COLLEGE

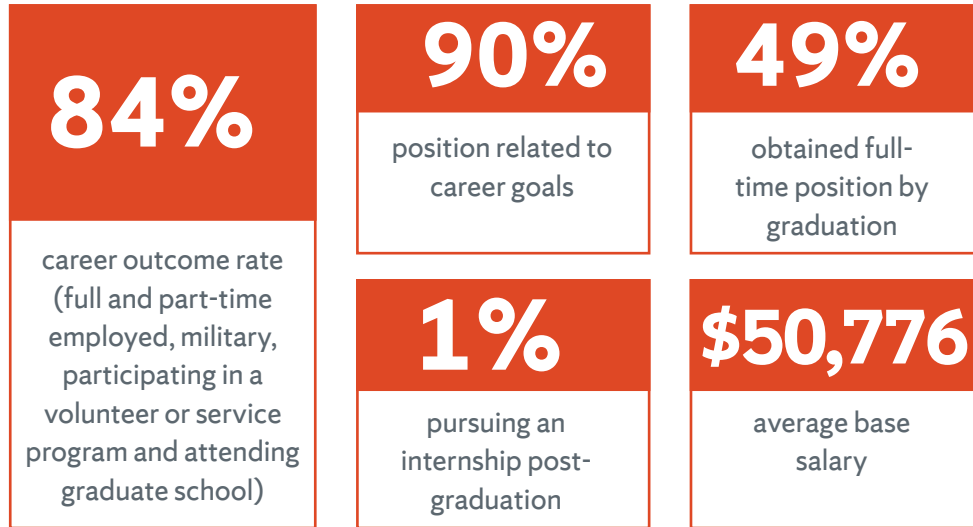
School of Architecture	5
The College of Arts & Sciences	6
School of Education	7
College of Engineering & Computer Science	8
David B. Falk College of Sport & Human Dynamics	9
School of Information Studies	10
Martin J. Whitman School of Management	11
S.I. Newhouse School of Public Communications	12
College of Visual & Performing Arts	13



# 2017 CLASS HIGHLIGHTS

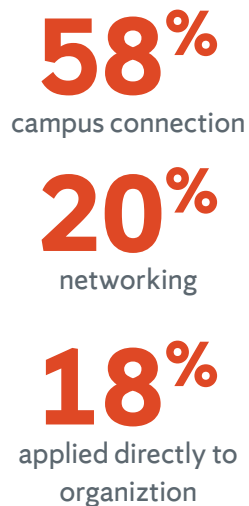
The Class of 2017 consists of graduates from undergraduate programs who were awarded degrees in July, August, December 2017 and May and June 2018. This report is based on information on 2,788 out of 3,690 undergraduate degree recipients representing a 75% knowledge rate.

## OUTCOMES OVERVIEW

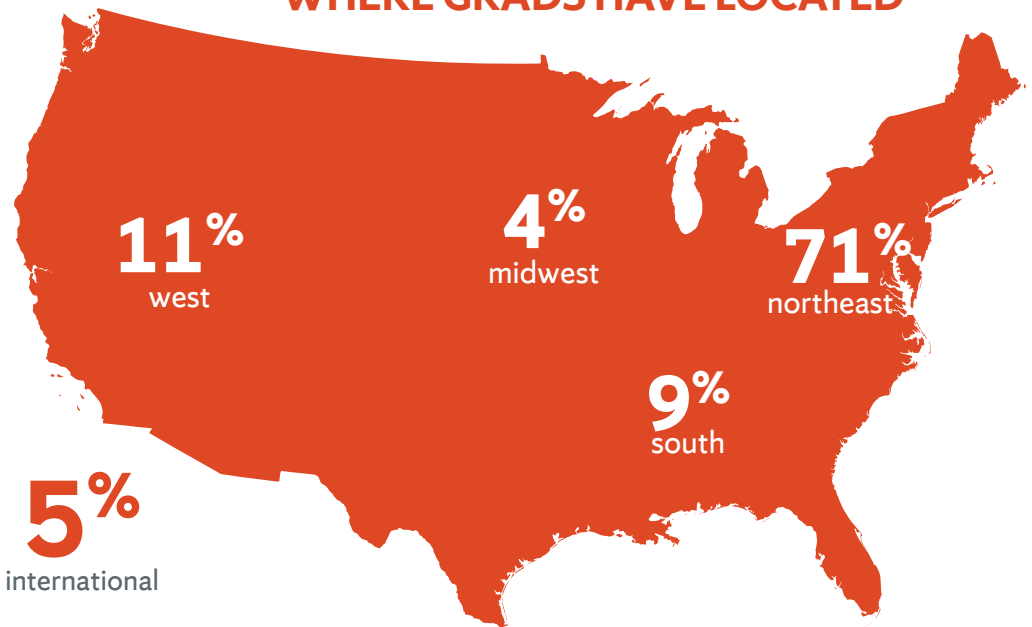


## TOP JOB SOURCES

obtained position via



## WHERE GRADS HAVE LOCATED



Data for this report is compiled from information collected by Syracuse University Career Services and various academic units across campus. The information consists mostly of survey responses from graduates, but also includes knowledge gained through LinkedIn and faculty/staff reporting.

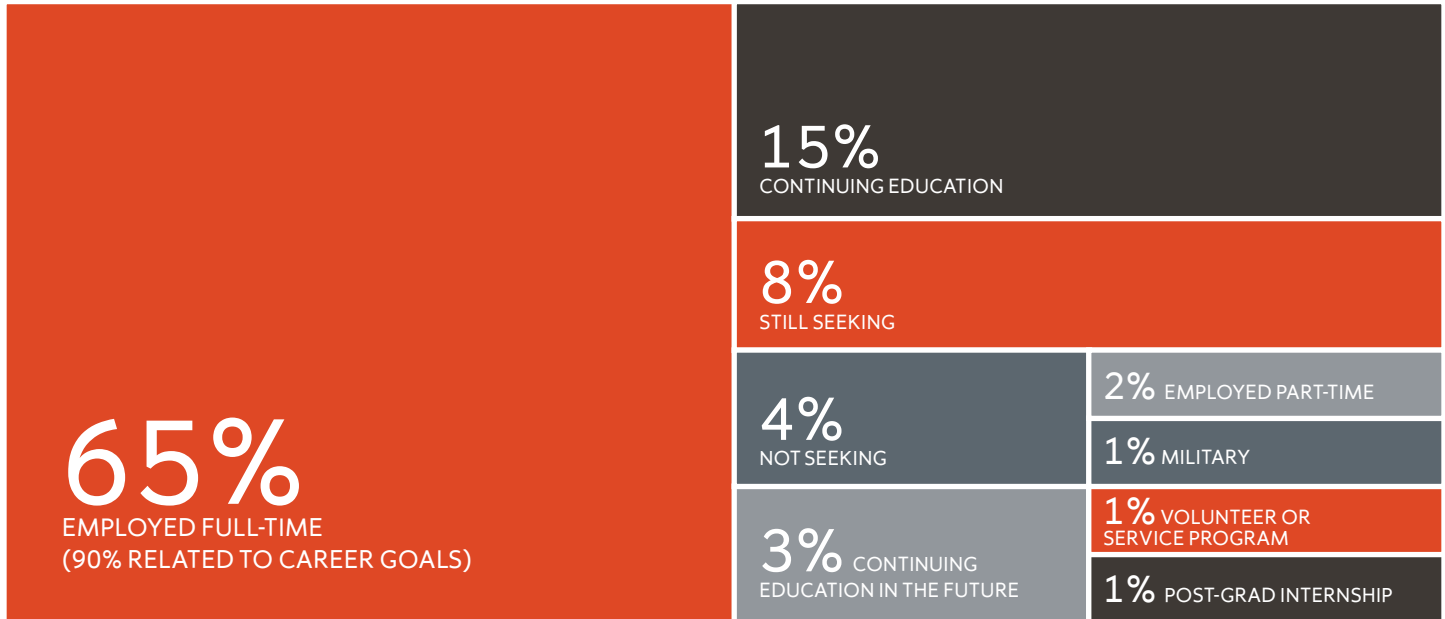
The information in this report is collected and compiled following the National Association of Colleges and Employers (NACE) standards and protocols for the collection and dissemination of graduating student initial career outcomes information for undergraduates.

Graduates who completed majors in multiple schools at Syracuse University are reported in the results for each school and college.

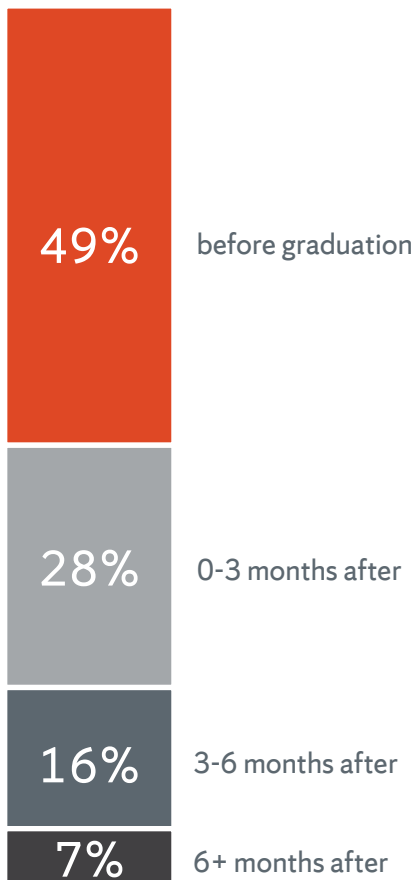
# 2017 Summary Report

## SYRACUSE UNIVERSITY

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### TOP EMPLOYERS

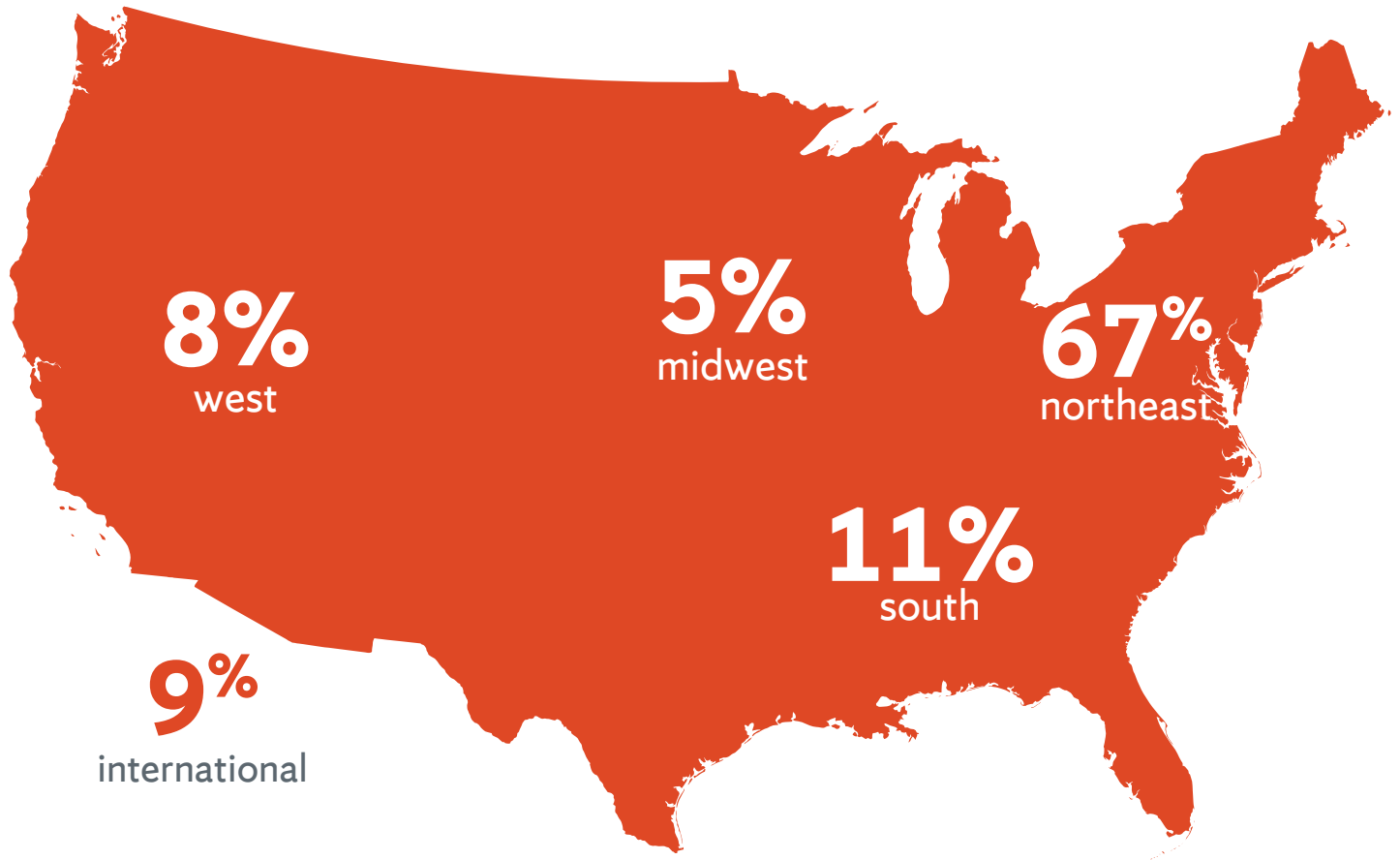
- |                                |                           |
|--------------------------------|---------------------------|
| Amazon                         | Macy's                    |
| AXA                            | Morgan Stanley            |
| Bloomberg                      | Nan Inc                   |
| Cognizant Technology Solutions | Northwestern Mutual       |
| Condé Nast                     | Pratt & Whitney           |
| Creative Artists Agency        | Otis Elevator Company     |
| EY (Ernst & Young)             | Ross Stores               |
| Essence Digital                | Syracuse Crunch           |
| FDM Group                      | Syracuse University       |
| Fidelity Investments           | Tata Consultancy Services |
| General Electric               | Teach for America         |
| IBM                            | Trunk Club                |
| IPG Mediabrands                | UNIQLO                    |
| JPMorgan Chase & Co.           | W2O Group                 |
| KPMG LLP                       | Yelp                      |
| Lockheed Martin                |                           |

**AVERAGE STARTING SALARY \$50,776**

# 2017 Summary Report

## GRADUATE SCHOOL BREAKDOWN

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### TOP GRADUATE SCHOOLS

Boston University  
Carnegie Mellon University  
Columbia University  
Fordham University  
George Washington University  
Hofstra University  
Hong Kong University of Science and Technology  
Johns Hopkins University

New York University  
Northwestern University  
Pratt Institute  
Syracuse University  
University at Buffalo  
University of Denver  
University of Pittsburgh  
University of Southern California  
Yale University

# 2017 Summary Report

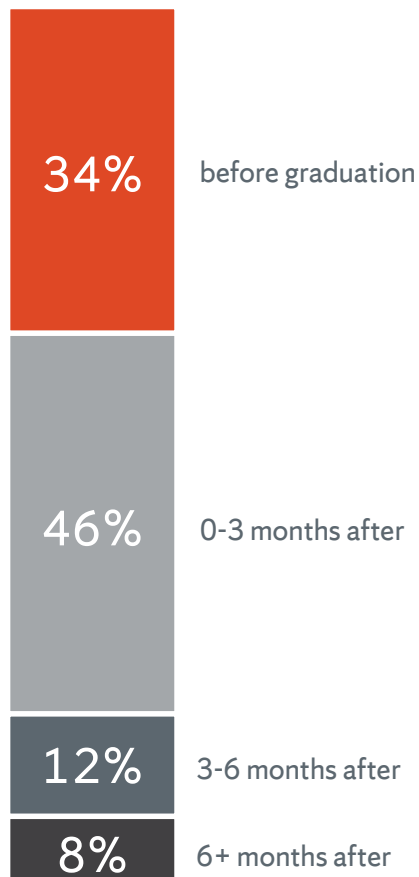
## SCHOOL OF ARCHITECTURE

Results reflect information on 92 of 111 undergraduate degree recipients, representing an 83% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

AECOM  
Gensler  
HOK  
HOLT Architects  
King + King Architects  
Payette  
Perkins Eastman  
Robert A.M. Stern Architects  
Skidmore, Owings & Merrill  
SLCE Architects

**AVERAGE STARTING SALARY \$51,409**

# 2017 Summary Report

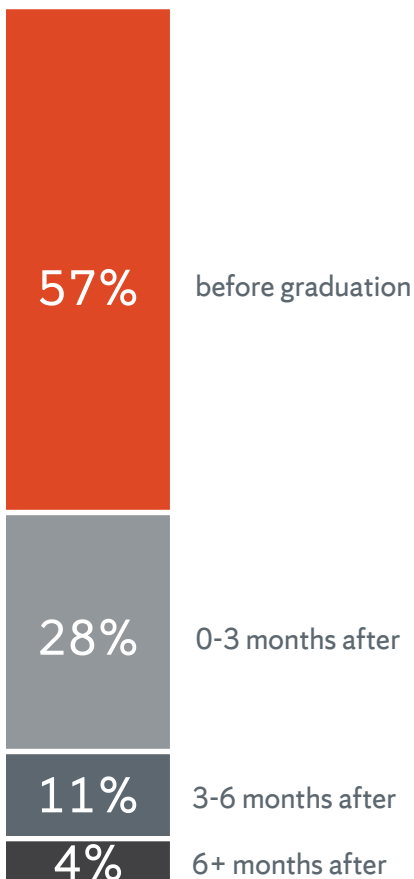
## COLLEGE OF ARTS & SCIENCES

Results reflect information on 908 of 1029 undergraduate degree recipients, representing an 88% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- A&E Networks
- Bloomberg
- Creative Artists Agency
- EY (Ernst & Young)
- Google
- Huffington Post
- Morgan Stanley
- National Institutes of Health
- Pew Research Center
- Sotheby's

**AVERAGE STARTING SALARY \$46,277**

# 2017 Summary Report

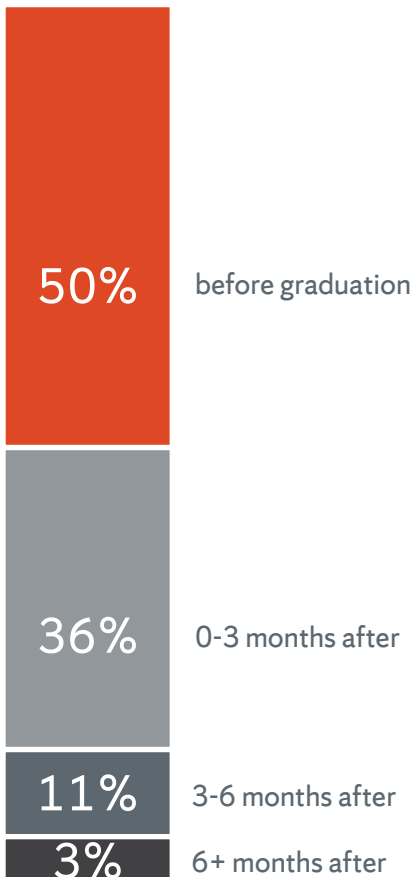
## SCHOOL OF EDUCATION

Results reflect information on 109 of 138 undergraduate degree recipients, representing a 79% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- Community Roots Charter School
- Connecticut Children’s Medical Center
- Miami Dolphins
- New York City Department of Education
- North Syracuse Central School District
- Orangetheory Fitness
- Rochester Regional Health
- Syracuse Crunch
- Success Academy Charter Schools
- Woodland Park, NJ School Board

**AVERAGE STARTING SALARY \$45,720**



# 2017 Summary Report

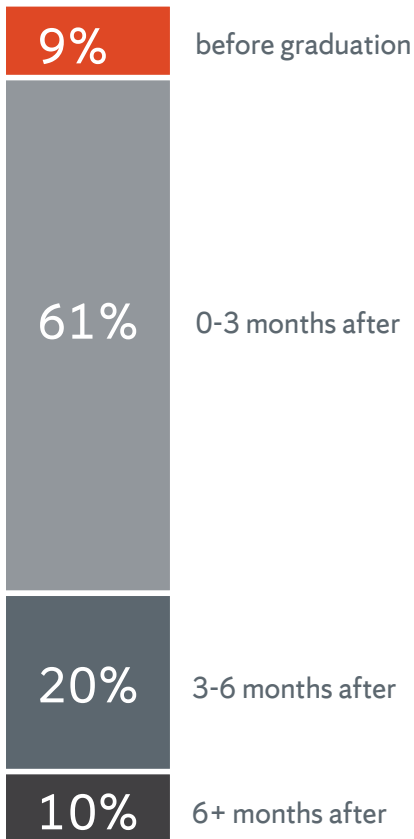
## COLLEGE OF ENGINEERING & COMPUTER SCIENCE

Results reflect information on 324 of 350 undergraduate degree recipients, representing a 93% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- Amazon
- BAE Systems
- Bristol-Myers Squibb
- General Dynamics
- General Electric
- JPMorgan Chase & Co.
- Lockheed Martin
- Nan Inc
- Pratt & Whitney
- SRC Inc

**AVERAGE STARTING SALARY \$65,088**

# 2017 Summary Report

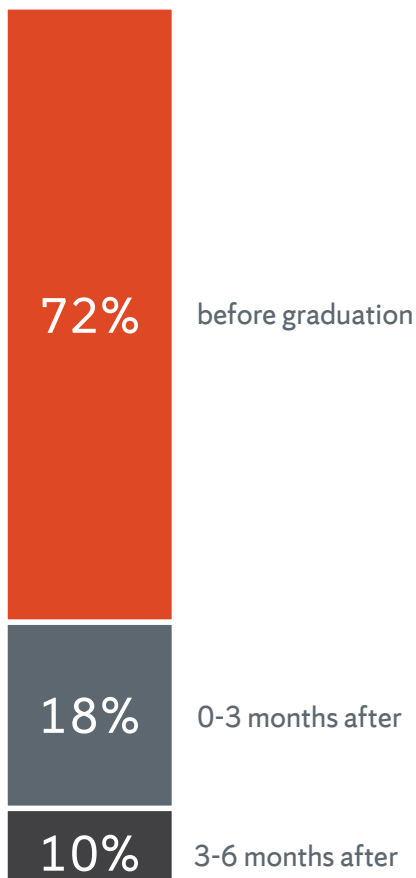
## DAVID B. FALK COLLEGE OF SPORT & HUMAN DYNAMICS

Results reflect information on 144 of 355 undergraduate degree recipients, representing a 41% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- AmeriCorps
- March of Dimes
- Momentum Worldwide
- New York Mets
- New York State Department of Health
- Peace Corps
- Teach For America
- The Salvation Army
- The Madison Square Garden Company
- YWCA USA

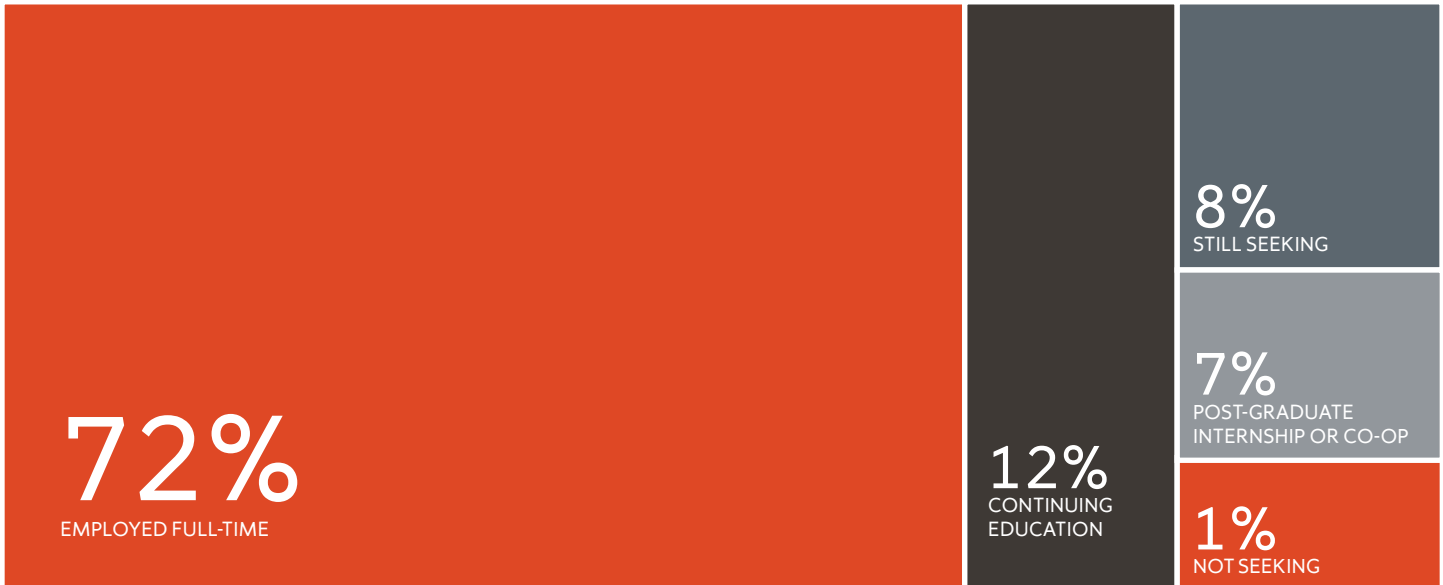
**AVERAGE STARTING SALARY \$39,742**

# 2017 Summary Report

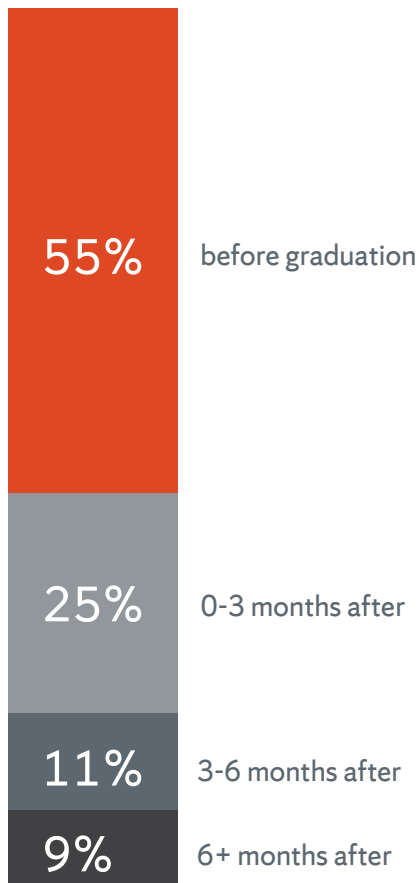
## SCHOOL OF INFORMATION STUDIES

Results reflect information on 175 of 188 undergraduate degree recipients, representing a 93% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- Amazon
- Cisco Meraki
- Cognizant Technology Solutions
- Deloitte
- EY (Ernst & Young)
- Fidelity Investments
- HBO
- JPMorgan Chase & Co.
- Microsoft
- MLB Advanced Media, L.P.

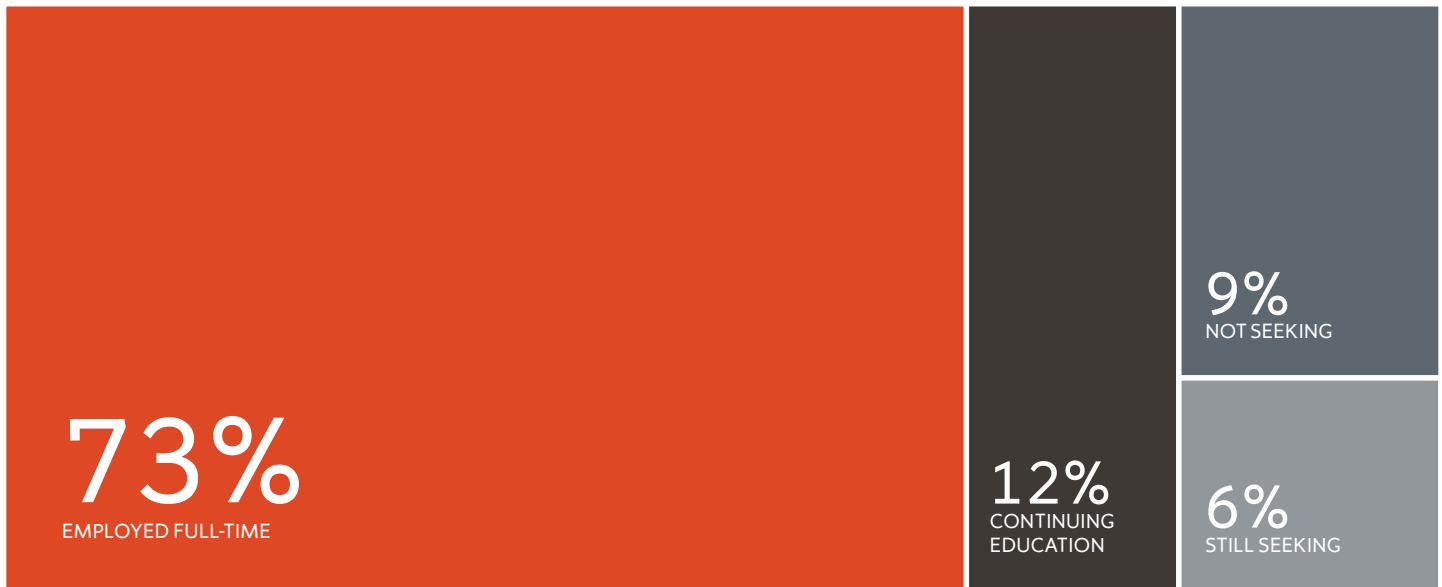
**AVERAGE STARTING SALARY \$66,370**

# 2017 Summary Report

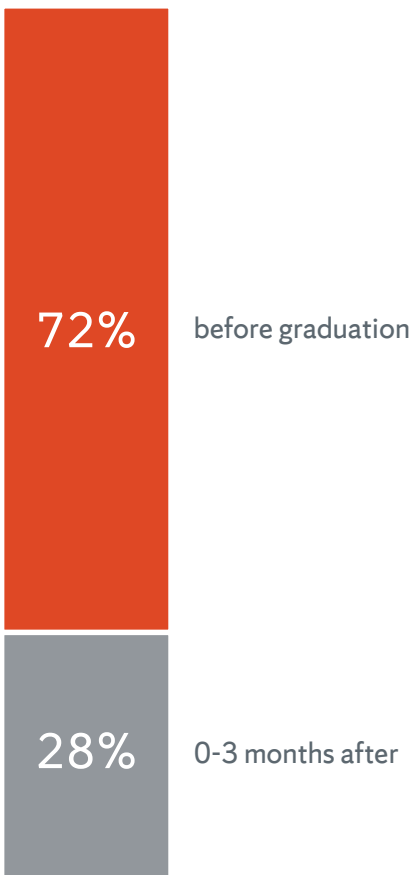
## MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Results reflect information on 400 of 441 undergraduate degree recipients, representing a 91% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

Cognizant Technology Solutions  
EY (Ernst & Young)  
General Electric  
IBM  
JPMorgan Chase & Co.  
KPMG  
Macy's  
Morgan Stanley  
PwC  
Ross Stores

**AVERAGE STARTING SALARY \$59,456**

To collect career outcomes, SU Career Services uses National Association of Colleges and Employers (NACE) standards. The Whitman School of Management uses stricter standards of its national professional organizations associated with AACSB-accredited business schools, MBA Career Services and Employer Alliance (MBACSEA) and National Undergraduate Business Symposium (NUBS). Following these standards, 92% of Whitman students seeking full-time positions obtained them within 90 days of graduation.

# 2017 Summary Report

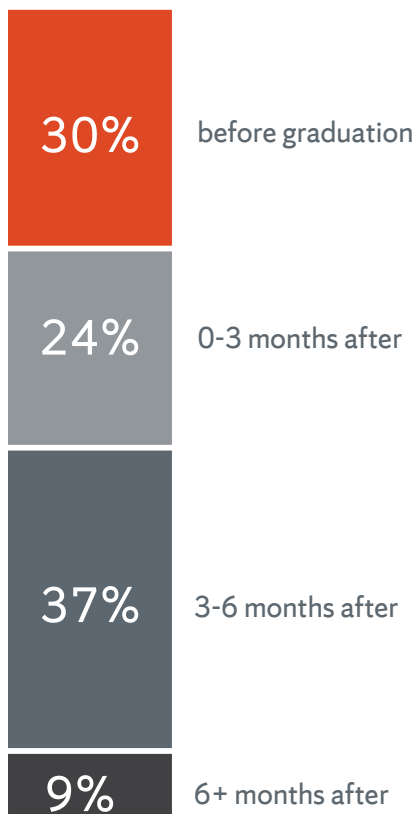
## S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Results reflect information on 409 of 476 undergraduate degree recipients, representing an 86% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

- Bustle
- Creative Artists Agency
- Google
- Hearst Communications
- MLB.com
- NBC Universal
- W2O Group
- Warner Bros. Entertainment
- The Washington Post
- Wieden+Kennedy

**AVERAGE STARTING SALARY \$40,484**

# 2017 Summary Report

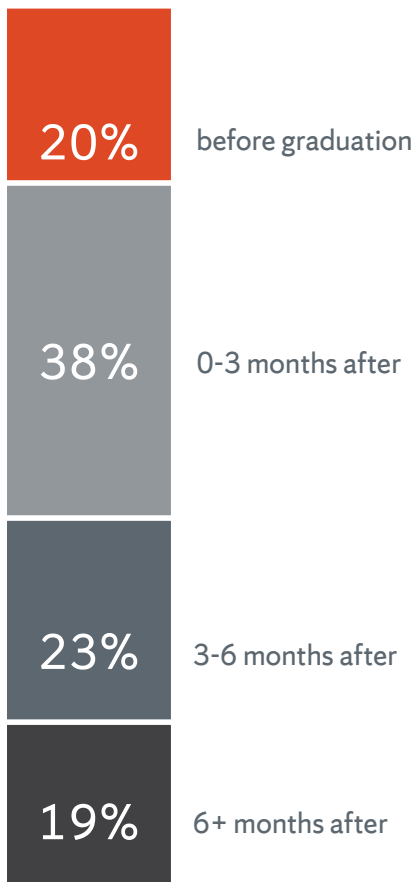
## COLLEGE OF VISUAL & PERFORMING ARTS

Results reflect information on 228 of 502 undergraduate degree recipients, representing a 45% knowledge rate.

### OUTCOMES BREAKDOWN



### ACCEPTED JOBS



### FEATURED EMPLOYERS

Bailey Bishop Design  
BARKER  
Blumhouse Productions  
Brooklyn Academy of Music  
Condé Nast  
Jersey Boys National Tour  
Louis Vuitton  
The Metropolitan Museum of Art  
New York Theatre Workshop  
Universal Music Group

**AVERAGE STARTING SALARY** **\$53,973**

# Syracuse University

## Career Services

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